

AU CAREER **TOOLBOX** ELEVATOR PITCH



**Want to work on your bragging muscle
and be better at presenting your own skills
and qualifications?**

Book a session with AU Career at www.career.au.dk

AU CAREER TOOLBOX

ELEVATOR PITCH

Here are a few hints on how to prepare your elevator pitch:

- Be clear on your added value. How are you different from your competition?
- Focus on your results. What have you created? Give examples.
- Work on your bragging muscle — learn how to brag and be comfortable doing it.
- Speak loud and clear and avoid complicated language.
- Time it and boil it down. Start with two minutes, practice, and boil it down to 30 seconds.
- Be open to a dialogue.
- Look for opportunities to share your elevator pitch. There are opportunities everywhere.

AU CAREER **TOOLBOX**

CREATE YOUR DREAM JOB



Do you know what your dream job looks like? If not, here is an exercise that can help you discover it.

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CREATE YOUR DREAM JOB

This “create your dream job” exercise can be done individually or in groups. Here is how you do it, enjoy:

- 1. Collect job ads** – collect 10-30 different job ads that all have elements you would like to work with. They do NOT have to be perfect. Look at student jobs, internships, voluntary jobs as well as graduate jobs.
- 2. Pick & mix the best from the ads:**
 - The work tasks you are interested in
 - The qualifications and personal skills you recognize about yourself and wish to use in the job
 - Whatever else in the ad that inspires you e.g. challenges, variation, team work and development
- 3. Copy/paste the job attributes and insert into a new document:**

You can do it the old-fashioned way with a highlighter, scissors, pen and paper or write it electronically.
- 4.** Now that you have a better idea of what your dream job looks like, **go out and sell the idea** to an employer! Read more about how to use your network on the “Networking” postcard.